

# Monitoring and Evaluation

We assist clients in many ways all aimed at empowering clients to make informed decisions. Whether it is conducting baseline study prior to the implementation of the project or follow up KAP studies to monitor outcomes our team is well positioned to manage data collection and producing insights. Our team comprises of qualitative and quantitative data management experts ready to help clients get insights they need on a range of issues using the following approaches.

**Cross sectional studies.** Cross sectional studies involve collecting data at a particular point in time with a view to assessing change over time. Our experienced team is happy to assist clients in collecting this data through baseline, end line, annual impact surveys at competitive rates. For registered clients, this is done at a subsidized rate.

**Longitudinal studies.** For organizations with long term projects we advise using longitudinal studies –collection of data on same subjects over a period of time. This allows the client to keep track of incremental change over time.

## **Counterfactual evaluations:**

We conduct evaluations using fit purpose methodologies such as propensity score matching (PSM), randomised control trial (RCT) quasi experiment as may be deemed practical.